



Press release

Henkel named to “World’s Most Ethical Companies” list

Exemplary business management practices

Düsseldorf, Germany/Gulph Mills, Penn., June 4, 2008 – Henkel’s socially responsible corporate management practices have once again been recognized by an independent body. Henkel has been named to the “World’s Most Ethical Companies” list. John Knudson, President of Henkel of America, and Brad Casper, President and Chief Executive Officer of The Dial Corporation, accepted this honor at an evening awards dinner held yesterday in New York.

Henkel’s business practices have been rated among the most ethical worldwide in the categories of corporate citizenship, corporate governance, innovation, industry leadership, executive leadership style, internal management systems, and reputation. Based on its score, Henkel has been included in the second edition of the “World’s Most Ethical Companies” ranking list. The award was presented yesterday evening in New York by the Ethisphere Institute, New York, and *Forbes* business magazine.

The Ethisphere Institute selected the most ethical companies in a multi-step evaluation process conducted by a team of experts composed of professors from respected institutes, leading attorneys and government officials. Companies could apply for evaluation by submitting a completed questionnaire or were invited to do so by Ethisphere. The Ethisphere Institute is supported internationally by leading institutions and corporations.

Dr. Wolfgang Gawrisch, Chief Technology Officer Research/Technology and Chairman of the Henkel Sustainability Council, was delighted with this honor, saying: “In its more than 130-year corporate history, Henkel has always been aware of the importance of social responsibility and has acted accordingly. We are therefore especially pleased that our continued efforts are recognized by external analysts. Sustainability and corporate social responsibility strengthen economic performance and thus help to maintain long-term competitiveness on a global scale.”



As one of just three corporate representatives, Brad Casper, President and Chief Executive Officer of The Dial Corporation, was given the opportunity to present Henkel's sustainable and socially responsible business practices to the participants at the awards dinner: "Henkel has a strong values-based culture and a long record of running our businesses by doing the right things and making ethical decisions regarding the environment, economics and social issues. We are pleased to be honored with this award in recognition of our efforts."

Up-to-date information on sustainability and corporate social responsibility at Henkel can be found on the internet at www.henkel.com/sustainability.

Henkel in North America

Henkel markets a wide range of well-known consumer and industrial brands in North America, including Dial® soaps, Purex® laundry detergents, Right Guard® antiperspirants, got2b® hair gels, and Loctite® adhesives. Visit www.henkelna.com for more information.

— For more than 130 years, Henkel has been a leader with brands and technologies that make people's lives easier, better and more beautiful. Henkel operates in three business areas – Home Care, Personal Care, and Adhesives Technologies – and ranks among the Fortune Global 500 companies. In fiscal 2007, Henkel generated sales of 13,074 million euros and operating profit of 1,344 million euros. Our 55,000 employees worldwide are dedicated to fulfilling our corporate claim, "A Brand like a Friend," and ensuring that people in more than 125 countries can trust in brands and technologies from Henkel.

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Photos can be found on the Internet at www.henkel.com/press

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