



Press release

Henkel Laundry & Home Care presents awards to outstanding suppliers

— **ORLANDO, Fla., January 26, 2010** – At the 2010 Soap and Detergent Association (SDA) Annual Meeting and Industry Convention, January 26 – 30, in Orlando, Florida, Henkel Laundry & Home Care awarded two prizes. The “Best Innovation Contributor 2009” went to Cognis for the best contribution of an external partner delivering outstanding consumer-relevant innovation. The “Best Supply Performance 2009” was conferred to Sasol for its outstanding operational supply performance.

Cognis recognized for “Best Innovation Contributor 2009”

— “We are very happy to present the prize for the ‘Best Innovation Contributor 2009’ to our long-term business partner Cognis. With the development of a special surfactant with improved dish-drying properties, particularly for plastic items, Cognis has set a very positive example,” says Thomas Müller-Kirschbaum, Corporate Senior Vice President for R&D, Technology and Supply Chain within Henkel’s Laundry & Home Care business sector. “This innovative chemistry contributes to assuring Henkel’s leading position in premium automatic dish washing detergents, now and in the future.”

Sasol recognized for “Best Supply Performance 2009”

— Measuring supply performance is crucial for service commitment and continuous improvement. Therefore Henkel awards a prize for outstanding supply performance. “Among many companies that do a great job in reliably supplying Henkel every day, Sasol was recognized as best-in-class for reliability, supply processes, flexibility and



product quality in 2009,” states Bertrand Conqueret, Corporate Senior Vice President and Head of Corporate Purchasing at Henkel, who was pleased to present Sasol with the award for “Best Supply Performance 2009.

Henkel in North America

Henkel markets a wide range of well-known consumer and industrial brands in North America, including Dial® soaps, Purex® laundry detergents, Right Guard® antiperspirants, got2b® hair gels, and Loctite® adhesives. Visit www.henkelna.com for more information.

Henkel has been committed to making people’s lives easier, better and more beautiful for more than 130 years. A Fortune Global 500 and Germany’s most admired company according to a recent Fortune survey, Henkel offers strong brands and technologies in three areas of competence: Home Care, Personal Care, and Adhesive Technologies. Each day, more than 52,000 employees in 125 countries are dedicated to fulfilling Henkel’s claim “A Brand Like a Friend.” In fiscal 2008, Henkel generated sales of \$20.8 billion and adjusted operating profit of \$ 2.1 billion.

Further information and photos are available at www.henkel.com/press and www.henkel.com/quality.

Contact

Henkel of America
Cindy Demers
Phone: 480-754-4090
cindy.demers@henkel.com

Henkel AG & Co. KGaA
Sabina Hampe
Head of Brand Communications
Phone: +49 211 797 - 7519
Fax: +49 211 798 - 4040