



Press Release

Henkel Named to Latest Dow Jones Sustainability World Index

Düsseldorf, Germany/Rocky Hill, Conn., September 3, 2009 – Henkel, the manufacturer of Dial® soaps, Purex® laundry detergents, and Loctite® adhesives, has once again been included as a leader in its sector in the Dow Jones Sustainability World Index. The Index lists corporations that follow the principles of sustainable development in their business operations.

Henkel has been named to the fast moving consumer goods (FMCG) market segment of the Dow Jones Sustainability World Index (DJSI World). Only 10 percent of the world's 2,500 largest companies are included in the DJSI World Index. For ten years, SAM Indexes GmbH has been assessing companies for the annual listing based on economic, ecological and social criteria.

“We are delighted to receive this international recognition for our sustainability strategy,” says Kasper Rorsted, Chairman of the Henkel Management Board. “In difficult economic times, it is more important than ever to recognize sustainable development for the opportunities that it brings. We see enormous potential for innovations that combine performance and quality with responsibility toward people and the environment. It is our objective to position Henkel as a leading sustainability partner for our industrial customers, the retail trade and consumers alike.”

The company's achievements in operating on a sustainable and socially responsible basis have received numerous national and international awards from ranking agencies and the company's customers. In its “Corporate Responsibility Rating,” for example, oekom research AG reaffirmed Henkel in August 2009 as one of the leading companies in the consumer goods industry. In China, Business Watch Magazine also lists Henkel in its current ranking of the ten top performers among “China's 50 Green Companies.” In 2009, Henkel also received awards from two U.S. customers – the “Kellogg's Sustainability Challenge” award and the Walmart Sustainability Award.



Henkel also provides extensive information on sustainability and corporate social responsibility, plus all the relevant rankings and ratings, on its website www.henkel.com/sustainability.

Further material is available at <http://www.henkel.com/press>

Henkel in North America:

Henkel markets a wide range of well-known consumer and industrial brands in North America, including Dial® soaps, Purex® laundry detergents, Right Guard® antiperspirants, got2b® hair gels, and Loctite® adhesives. Visit www.henkelna.com for more information.

— Henkel has been committed to making people's lives easier, better and more beautiful for more than 130 years. A Fortune Global 500 and Germany's most admired company according to a recent Fortune survey, Henkel offers strong brands and technologies in three areas of competence: Home Care, Personal Care and Adhesive Technologies. Each day, more than 52,000 employees in 125 countries are dedicated to fulfilling Henkel's claim "A Brand like a Friend." In fiscal 2008, Henkel generated sales of 14,131 million euros and adjusted operating profit of 1,460 million euros.

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