



## Press release

Madison Heights, Mich. December 11, 2009

Henkel Technologies donated for Infinium solar-powered car

### Henkel Sponsors University of Michigan Solar Car Team

**MADISON HEIGHTS, Mich. – Henkel Corporation has announced its continued sponsorship of the University of Michigan Solar Car Team. As part of being a Silver Sponsor, Henkel continues to lend its technology and expertise to this project.**

Since 2005, Henkel has partnered with the Michigan Solar Car Team to provide products on their vehicles, which compete every two years. This is a great opportunity for both organizations to exchange ideas and utilize technology for alternative energy applications.

“We appreciate the technological support we have received from Henkel,” said Steve Durbin, interim project manager, UM Solar Car. “It is a great benefit to our team members to utilize products used on vehicles in mass production.”

“Henkel is dedicated to supporting the educational community,” said Chuck Evans, executive vice president, automotive, Henkel. “The students of the Michigan Solar Car Team and their exploration of alternative energy sources is representative of the sustainable direction of the automotive industry. We are honored to have supported the University of Michigan in their successful endeavor at the 2009 World Solar Challenge, and congratulate them on their third place finish.”

For additional information on Henkel’s automotive solutions, please visit [www.henkelna.com/automotive](http://www.henkelna.com/automotive).

## About Henkel

Henkel ([www.henkelna.com/automotive](http://www.henkelna.com/automotive)) is the market leader in adhesives, sealants and surface treatments to the transportation industry. Backed by extensive design capabilities, a broad product range, specific application knowledge and technical expertise, the company delivers solutions to all segments of automotive development – automotive body, interior, chassis, electronics and powertrain production. Through powerful brands like Loctite<sup>®</sup>, Teroson<sup>®</sup>, Aquence<sup>™</sup>, Bonderite<sup>®</sup>, Frekote<sup>®</sup> and Multan<sup>™</sup>, Henkel provides significant economic and environmental advantages for today's vehicles, making them safer, more comfortable and extending vehicle value.

Henkel has been committed to making people's lives easier, better and more beautiful for more than 130 years. A Fortune Global 500 and Germany's most admired company according to a recent Fortune survey, Henkel offers strong brands and technologies in three areas of competence: Home Care, Personal Care and Adhesive Technologies. Each day, more than 52,000 employees in 125 countries are dedicated to fulfilling Henkel's claim "A Brand like a Friend." In fiscal 2008, Henkel generated sales of 14,131 million euros and adjusted operating profit of 1,460 million euros.

## About University of Michigan Solar Car Team

The University of Michigan Solar Car Team is an entirely student-run organization whose purpose is to design, finance, build, and race a solar-powered vehicle in competitions around North America and the world. We are dedicated to the development of our members as teammates, educators, and leaders, and to the education of our community on the potentials of alternative energy technology.

Students who volunteer for the Solar Car Team are typically undergraduates who come from a wide range of academic disciplines, including majors within the College of Engineering, the Ross School of Business, and the College of Literature, Science, and the Arts. Each project operates on a two-year project cycle and sees as many as 200 volunteer students participating on the team.

For more information, visit [www.solarcar.engin.umich.edu](http://www.solarcar.engin.umich.edu) .

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