



Press release

Irvine, California, August 13, 2010

Henkel Electronics Moves to New State-of-the-Art Headquarters in Irvine, California

Henkel's Adhesive Electronics business has relocated its headquarters to a new facility in Irvine, California which the company fully expects will help further its innovation initiatives.

The new 75,000 square foot building, located at 14000 Jamboree Road in Irvine, has been designed to accommodate the entire North American R&D team, consolidating staff and resources from three R&D sites under one roof. With over 30,000 square feet of state-of-the-art laboratory space organized for maximum efficiency, customer collaboration and safety, Henkel's Irvine headquarters will most certainly promote the innovation spirit the company embodies.

"The advantages this new facility provides – the most important of which is the ability for our technical teams to be located together in one facility – will undoubtedly enable Henkel to innovate at an unprecedented pace," enthusiastically explains Dr. Michael Todd, Henkel Vice-President of Product Development and Engineering. "Our united R&D staff will have hands-on access to some of the most advanced semiconductor and SMT production equipment and research tools available, thus accelerating new product introductions. Indeed, this is good news for the industry as a whole."

As the headquarters for Henkel's electronics business, the Irvine facility will house multi-functional staff including executive management, inside sales, global marketing, global product management, operations, finance, R&D, advanced research, human resource, IT and applications.



Contact details for Henkel's new Irvine headquarters are as follows and effective as of August 16, 2010:

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About Henkel

Henkel operates worldwide with leading brands and technologies in three business areas: Laundry & Home Care, Cosmetics/Toiletries and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions both in the consumer and industrial businesses with well-known brands such as Persil, Schwarzkopf and Loctite. Henkel employs about 50,000 people and reported sales of 13,573 million euros and adjusted operating profit of 1,364 million euros in fiscal 2009. Henkel's preferred shares are listed in the German stock index DAX and the company ranks among the Fortune Global 500.

Henkel in North America

Henkel markets a wide range of well-known consumer and industrial brands in North America, including Dial® soaps, Purex® laundry detergents, Right Guard® antiperspirants, got2b® hair gels, and Loctite® adhesives. Visit www.henkelna.com for more information.

Contact

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