



Press Release

Contact:

Mary DiLeo
Henkel Corporate Communications
Phone: 860-571-5252
E-mail: mary.dileo@us.henkel.com

Michael Terhardt
Henkel Professional & Consumer Adhesives
Phone: 440-937-1498
E-mail: michael.terhardt@us.henkel.com

Henkel Showcases Innovative Solutions at Greenbuild Expo

Henkel's OSI® GreenSeries™ Construction Adhesives and Sealants Combine Low VOC Levels with High Performance

ROCKY HILL, Conn., November 2, 2009 --- Henkel Corporation, a worldwide leader in sustainability, will feature its innovative line of OSI® GreenSeries™ construction adhesives and sealants at the Greenbuild International Conference and Expo from November 11-13, 2009 in Phoenix, Arizona at booth #4420. Henkel's OSI® GreenSeries™ brand provides homeowners and building professionals with a complete line of environmentally responsible, high-performance construction adhesives, interior/exterior sealants, and specialty sealants.

OSI® GreenSeries™ is the first adhesive and sealant line developed to meet the evolving needs of the green market with Volatile Organic Compound (VOC) emissions well below government regulated VOC levels. Additionally, OSI® GreenSeries™ sealants increase energy efficiency by effectively reducing air infiltration, while both the sealants and adhesives improve indoor air quality. In fact, all OSI® GreenSeries™ products have earned Indoor Air Quality GREENGUARD® Certifications for Children and Schools, which are the most stringent certifications in the industry. GREENGUARD® is an independent third party that tests for low-emitting products and materials.

A 2,100 square foot standard home built with traditional adhesives and sealants may produce 110 lbs. or more of VOCs. Even VOC-compliant products have high emissions – 60 lbs. or more of VOCs. Using OSI® GreenSeries™ products, the VOC content is dramatically reduced to below 2 lbs. for a standard home.



Using OSI® GreenSeries™ products in conjunction with the usage guidelines set forth by the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) Green Building Rating System™ can earn a structure 1 LEED point. OSI® GreenSeries™ also helps homes comply with NAHB Green Home Building standards by contributing 5 points toward the certification. For more information on OSI GreenSeries, call 1-800-321-3578 or visit www.greenseries.com.

Henkel has been recognized as a worldwide leader in sustainability, and is listed in the Dow Jones Sustainability World Index (DJSI World) and the Dow Jones STOXX Sustainability Index (DJSI STOXX). Earlier this year, Henkel received the Walmart Sustainability Award for making a substantial contribution to Walmart's sustainability strategy.

Greenbuild is the world's largest conference and expo dedicated to green building, featuring three days of outstanding educational sessions, renowned speakers, green building tours, special seminars, and networking events. This year's keynote speaker is Nobel Laureate and former Vice President Al Gore, who will address Greenbuild attendees on Wednesday, Nov. 11. For more information, visit www.greenbuildexpo.org.

Henkel in North America:

Henkel markets a wide range of well-known consumer and industrial brands in North America, including Dial® soaps, Purex® laundry detergents, Right Guard® antiperspirants, got2b® hair gels, and Loctite® adhesives. Visit www.henkelna.com for more information.

Henkel has been committed to making people's lives easier, better and more beautiful for more than 130 years. A Fortune Global 500 and Germany's most admired company according to a recent Fortune survey, Henkel offers strong brands and technologies in three areas of competence: Home Care, Personal Care, and Adhesive Technologies. Each day, more than 52,000 employees in 125 countries are dedicated to fulfilling Henkel's claim "A Brand Like a Friend." In fiscal 2008, Henkel generated sales of \$20.8 billion and adjusted operating profit of \$ 2.1 billion.

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