



## Press release

May 13, 2008

Shock-Freeze Treatment Instantly Releases Seized or Corroded Parts

### **Loctite® Freeze & Release Frees and Lubricates Rusted Threaded Assemblies**

**Rocky Hill, Conn. — To free seized or corroded assemblies, Henkel Corporation has introduced Loctite® Freeze & Release, a low viscosity, spray-on lubricant designed to shock-freeze metal parts, allowing lubricating oils to penetrate into rust layers.**

As Loctite® Freeze & Release instantly freezes seized and rusted parts to -45°F, hairline cracks form in the rust layer as the metal contracts. These cracks allow the product's lubricating oil to penetrate by capillary action quickly and efficiently into the rust layer. After one to two minutes, the assembly is easy to dismantle.

Loctite® Freeze & Release eliminates the need for cutting torches and die grinders. The product is available in a 400-ml aerosol can.

For more information on Loctite® Freeze & Release, call 1-800-LOCTITE or visit the company's Web site at [www.henkelna.com/mrnew](http://www.henkelna.com/mrnew).

For more than 130 years, Henkel has been a leader with brands and technologies that make people's lives easier, better, and more beautiful. Henkel operates in three business areas -- Home Care, Personal Care, and Adhesives Technologies -- and ranks among the Fortune Global 500 companies. In fiscal 2007, Henkel generated sales of \$19.218 billion and operating profit of \$1.975 billion. Our 53,000 employees worldwide are dedicated to fulfilling our corporate claim, "A Brand like a Friend," and ensuring that people in more than 125 countries can trust in brands and technologies from Henkel.

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