



Press Release

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Henkel's Brad Casper Speaks to University of Arizona Students

SCOTTSDALE, Ariz., October 22, 2009 --- Brad Casper, President and CEO of Henkel Consumer Goods Inc., spoke to students at the University of Arizona's Eller College of Management on October 16 as part of the University's Industry Roundtable and Networking Event. Casper oversees business operations for such well-known brands as Dial® soaps, Purex® laundry detergents, Renuzit® air fresheners, and Right Guard® antiperspirants.

Casper provided the students with an overview of Henkel, discussed trends in the consumer products industry, and gave his insights into the kind of education and training students should have to qualify for management positions in the consumer products industry and how candidates can get noticed in this difficult job market.

Following Casper's remarks, representatives from Henkel participated in a networking event with current M.B.A. students, UA alumni from the greater Phoenix area, and representatives from other companies in the Phoenix area.

Casper has been President and CEO of Henkel Consumer Goods since 2005. In addition to serving on several industry boards, he is a member of Greater Phoenix Leadership (GPL), a board member of the Greater Phoenix Economic Council (GPEC), and a board fellow at Thunderbird School of Global Management. He also serves as Vice Chair of the Scottsdale Unified School District Foundation.



Henkel in North America:

Henkel markets a wide range of well-known consumer and industrial brands in North America, including Dial® soaps, Purex® laundry detergents, Right Guard® antiperspirants, got2b® hair gels, and Loctite® adhesives. Visit www.henkelna.com for more information.

Henkel has been committed to making people's lives easier, better and more beautiful for more than 130 years. A Fortune Global 500 and Germany's most admired company according to a recent Fortune survey, Henkel offers strong brands and technologies in three areas of competence: Home Care, Personal Care, and Adhesive Technologies. Each day, more than 52,000 employees in 125 countries are dedicated to fulfilling Henkel's claim "A Brand Like a Friend." In fiscal 2008, Henkel generated sales of \$20.8 billion and adjusted operating profit of \$ 2.1 billion.

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