



Press Release

Contact:

Natalie Violi
Henkel Corporate Communications
Tel: 480-754-5442
E-mail: natalie.violi@us.henkel.com

Brad Casper to Give Keynote Address at Sustainable Packaging Forum

SCOTTSDALE, Ariz., Sept. 21, 2009 --- Brad Casper, President and Chief Executive Officer of Henkel Consumer Goods Inc., will be the keynote speaker at the fifth annual Sustainable Packaging Forum in Atlanta from Sept. 22-24, 2009, North America's leading conference on sustainable packaging operations.

Casper will discuss how the company faced the challenge of building and optimizing sustainable business practices and sustainable packaging innovation as a driver of growth in a challenging economy. Casper will share how Henkel's commitment to a systems approach to responsible business practices and sustainable packaging innovation generates value for customers, social empowerment for consumers, and a sustainability best-practices path that the fast-moving consumer goods industry can follow.

Casper will speak on Wednesday, Sept. 23 at 8:30 a.m. The Sustainable Packaging Forum will take place at the Omni Hotel at CNN Center in Atlanta. For more information and registration details, visit <http://www.bnpevents.com/PS/SPF/index.htm>

Casper has been President and Chief Executive Officer of Henkel Consumer Goods Inc. since April 2005. He oversees business operations of some of America's most trusted consumer products, including Dial® soaps and body washes, Purex® laundry detergents, Renuzit® air fresheners, and Right Guard® antiperspirants.



Henkel has received numerous awards and recognition for its sustainability programs, including the 2009 Wal-Mart Sustainability Award, Germany's "Most Sustainable Brand" Award in 2008, and inclusion on the Dow Jones Sustainability World Index in the fast-moving consumer goods sector.

Henkel in North America:

Henkel markets a wide range of well-known consumer and industrial brands in North America, including Dial® soaps, Purex® laundry detergents, Right Guard® antiperspirants, got2b® hair gels, and Loctite® adhesives. Visit www.henkelna.com for more information.

— Henkel has been committed to making people's lives easier, better and more beautiful for more than 130 years. A Fortune Global 500 and Germany's most admired company according to a recent Fortune survey, Henkel offers strong brands and technologies in three areas of competence: Home Care, Personal Care, and Adhesive Technologies. Each day, more than 52,000 employees in 125 countries are dedicated to fulfilling Henkel's claim "A Brand Like a Friend." In fiscal 2008, Henkel generated sales of 14.131 billion euros and adjusted operating profit of 1.46 billion euros.

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