



## Press release

# Carsten Tilger appointed Henkel's new Chief Communications Officer

Düsseldorf, Germany/Rocky Hill, Conn., November 17, 2009 – Carsten Tilger has been named the head of corporate communications at Henkel's headquarters in Düsseldorf, Germany effective March 1, 2010. As Corporate Senior Vice President he will report directly to Kasper Rorsted, Chairman of the Henkel Management Board. Tilger will succeed Dr. Marcus Kuhnert, who is currently heading Corporate Communications on an interim basis in addition to his function as Chief Strategy Officer.

"We are very pleased that an internationally experienced communications expert who has been successful both as a journalist and in the industrial sector will join us," says Rorsted.

Tilger holds a Master's degree in economics and has experience as a business journalist. He started his corporate career with Hoechst AG in 1997. In 2000 he became Head of Global Media Relations and in 2003 Head of Corporate Communications of Aventis SA, France. Before assuming the position as Head of Corporate Communications of Syngenta AG, Switzerland, in 2006, he headed Corporate Communications at Kabel Deutschland.

### Henkel in North America

Henkel markets a wide range of well-known consumer and industrial brands in North America, including Dial® soaps, Purex® laundry detergents, Right Guard®



antiperspirants, got2b<sup>®</sup> hair gels, and Loctite<sup>®</sup> adhesives. Visit [www.henkelna.com](http://www.henkelna.com) for more information.

Henkel has been committed to making people's lives easier, better and more beautiful for more than 130 years. A Fortune Global 500 and Germany's most admired company according to a recent Fortune survey, Henkel offers strong brands and technologies in three areas of competence: Home Care, Personal Care and Adhesive Technologies. Each day, more than 52,000 employees in 125 countries are dedicated to fulfilling Henkel's claim "A Brand like a Friend." In fiscal 2008, Henkel generated sales of 14,131 million euros and adjusted operating profit of 1,460 million euros.

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