



Press Release

Contact:

Cindy Demers
Henkel
480-754-4090
cindy.demers@us.henkel.com

Natalie Violi
Henkel
480-754-5442
natalie.violi@us.henkel.com

Henkel Awards Grants to Students in Free Enterprise and Pioneer Village

Henkel and Dial Executives Will Support University of Arizona SIFE Program

SCOTTSDALE, Ariz., April 24, 2006 – Henkel KGaA, headquartered in Düsseldorf, Germany, parent company of The Dial Corporation of Scottsdale, Arizona, awarded grants totaling \$50,000 to two organizations today in conjunction with its worldwide Innovation Summit in Scottsdale. Grants were presented to Students in Free Enterprise (SIFE), primarily to the team at the University of Arizona in Tucson, as well as to Arizona's Pioneer Village.

Henkel is a strong supporter of the SIFE program on a global basis. SIFE is an international non-profit organization that works in partnership with business and higher education to mobilize students to discover their own potential by creating economic opportunity for others through community outreach projects. SIFE is active on 1,800 college and university campuses in 47 countries.

The SIFE team at the University of Arizona will use the Henkel grant to design a program to help high school students develop the skills required to compete in today's global marketplace. SIFE students will work with the Arizona Business and Education Coalition (ABEC) in Phoenix to launch the Arizona Academic Scholars Program in several Phoenix high schools.

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As part of the program, executives from Henkel and Dial will volunteer with the Scholar Clubs, which will focus on topics such as leadership, entrepreneurship, ethics, academic preparation for success, and personal financial skills. SIFE will also establish a statewide SIFE Scholars Academy at the University of Arizona to offer young people the opportunity to showcase their knowledge, skills and expertise. The SIFE program is an example of Henkel's focus on corporate social responsibility, which includes employee volunteer commitment as well as financial support for non-profit organizations.

Pioneer Village preserves Arizona history at a 90-acre site north of downtown Phoenix with original 19th century buildings and historically accurate reproductions. The city of Phoenix recently passed a bond that will allow the city to purchase the property from the State Land Department and designate it as a city park. The Henkel grant will be used to support the efforts of Pioneer Village, preserving Arizona's heritage and sharing Arizona history with the thousands of school children who visit the site each year. The grant is part of the Henkel-Smile initiative, the umbrella program for Henkel's corporate citizenship efforts.

"We are pleased to support two fine organizations that are finding innovative ways to serve their communities. As a company that values innovation, performance, and quality, we are proud to recognize the work of SIFE and Pioneer Village," said Dr. Ulrich Lehner, Chairman of the Management Board of Henkel KGaA.

The grants were presented to representatives from SIFE and Pioneer Village during Henkel's Innovation Summit at the Fairmont Princess Conference Center in Scottsdale. The Summit is a gathering of Henkel's global leaders held every two years. This is the first Henkel Summit to be held in the United States, signifying the company's growing presence in the North American market. Henkel acquired The Dial Corporation in 2004.

Henkel markets a wide variety of consumer and industrial brands in North America, including Dial[®] soap, Purex[®] laundry detergent, Dep[®] and got2b[®] hair styling products, Duck[®] brand duct tape, and Loctite[®] adhesives. The company now generates 23 percent of its worldwide sales in North America and employs more than 7,000 people in the U.S. and Canada.

About Henkel:

"Henkel – a Brand Like a Friend." Henkel is a leader with brands and technologies that make people's lives easier, better and more beautiful. Henkel, a Fortune Global 500 company, operates in three strategic business areas – Home Care, Personal Care, and Adhesives, Sealants and Surface Treatment. In fiscal 2005, Henkel generated worldwide sales of 11.974 billion euros. More than 50,000 employees work for Henkel worldwide. People in 125 countries around the world trust in brands and technologies from Henkel. For more information, visit www.henkel.us.

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