



## **On a Roll: Greg Biffle sure to STICK out in this weekend's NASCAR Busch series race**

*-Inaugural sponsor Duck® brand duct tape to cover car #66 in Diamond Hill Plywood 200 at Darlington Raceway-*

DARLINGTON, S.C., May 4, 2005 – Gentlemen start your engines and grab your duct tape! Whether they call it Kentucky Chrome or 200 mph tape, fans know that racing wouldn't be racing without duct tape.

For the first time ever, duct tape will not only be used to repair the bumpers on the cars at Darlington Raceway, but it will also be on the hood. This Friday, May 6, the defending champion of this Busch Series race, Greg Biffle, will be back on the track in Darlington driving the #66 Duck Tape® Ford.

With its inaugural paint scheme, Duck® brand duct tape will be the first duct tape manufacturer to be a primary car sponsor in a sport where duct tape is a garage essential of crews, drivers and fans alike. Friday's race is scheduled to start at 8:05 p.m. (ET) at Darlington Raceway.

Duck® brand duct tape, a staple tool in racing at every level to help make quick and dependable repairs during the race, announced earlier this season its sponsorship with Brewco Motorsports and Biffle through Henkel Corporation, which owns the brand.

In its second of five primary paint schemes at the Busch level during the 2005 season, Henkel will feature the Duck Tape® car, complete with Duck logo and rendered strips of duct tape holding the car together.

Greg Biffle, driver of the #66 car, was the winner of the 2004 Diamond Hill Plywood 200, held at Darlington Raceway in Darlington, S.C. Biffle drives for Brewco Motorsports and is currently driving in his sixth Busch Series season.

Duck® brand duct tape is the leading brand of duct tape in the US, offering 19 different colors from black to Blaze Orange at stores including Wal-Mart and Lowe's nationwide. Visit [www.ducktapclub.com](http://www.ducktapclub.com) for additional information.

Duck brand products are developed and marketed by the Henkel Group's North American Consumer Adhesives Businesses. A global leader in adhesives, Henkel is headquartered in Dusseldorf, Germany, and employs more than 50,000 people worldwide in three strategic business areas - Home Care, Personal Care, and Adhesives, Sealants and Surface Treatment. In 2004, Henkel reported sales of 10.592 billion euros. For more information, visit [www.henkel.us](http://www.henkel.us).

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