

Press release

July 28, 2009

Literature on Products for Bonding, Sealing, Surface Treatment, Cleaning and Metalworking

Henkel Introduces *Industrial Solutions Selector Guide*

Rocky Hill, Conn. — New literature from Henkel Corporation provides detailed information on the company's line of adhesives, sealants, metal pretreatments, coatings, cleaners and metalworking fluids for a wide range of industrial assembly applications. The 84-page *Industrial Solutions Selector Guide* is broken down into 12 industrial application categories and 12 product focuses.

The *Industrial Solutions Selector Guide* includes special sections highlighting the applications for Henkel products in each of 12 industries: agricultural/construction equipment, appliance, filter, HVAC/insulation, medical devices and equipment, outdoor power equipment, pump and compressor, recreational vehicle, data/smart card, solar energy, specialty vehicle, and wind energy. Each two-page industry focus includes descriptions and illustrations highlighting real-world applications for Henkel products.

The literature also provides detailed information on 12 categories of Henkel products: surface preparation, cleaners and conversion coatings; autodeposition coatings; chemical specialties; metalworking fluids; hot melt adhesives; structural adhesives; elastomeric adhesives; potting, molding and encapsulating compounds; seam sealants; energy, NVH and fluid management; water-based adhesives; and integrated equipment solutions. In each product category, users will find detailed product descriptions and easy-to-use selector charts.

For a copy of the *Industrial Solutions Selector Guide*, email requests for brochure number LT-5142 to hst.custserv@us.henkel.com or call 866-332-7024.

Henkel has been committed to making people's lives easier, better and more beautiful for more than 130 years. A Fortune Global 500 and Germany's most admired company according to a recent Fortune survey, Henkel offers strong brands and technologies in three areas of competence: Home Care, Personal Care and Adhesive Technologies. Each day, more than 52,000 employees in 125 countries are dedicated to fulfilling Henkel's claim "A Brand like a Friend."

AQUENCE



■FREKOTE

Hysol[®]

LOCTITE



In fiscal 2008, Henkel generated sales of 14,131 million euros and adjusted operating profit of 1,460 million euros.

#

Contact

Paula Zakrzewski Shepard
Image Ink Public Relations
Phone: 860-228-8056
imageinkpr@aol.com

Henkel Corporation
One Henkel Way
Rocky Hill, CT 06067
Phone: 860-571-5100
www.henkelna.com