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NEWS

FOR IMMEDIATE RELEASE

Duct Tape is a Must-Have for Adventurous Lifestyles

-Duck® brand duct tape is a necessity for all adventure seekers-

AVON, Ohio (April 26, 2006) – Duct tape is often a forgotten item that should be included on packing lists for all outdoor and traveling adventures, whether it's running a marathon, hiking the trails, camping in the woods or taking a much-needed vacation. Although often found around the house or workshop as a DIY must-have, duct tape can quickly become an adventure-saver, in more ways than one.

Duck® brand duct tape is perfect for quick fixes and clever remedies and is an essential tool for adventure enthusiasts, like sportsmen, hikers, climbers and travelers. Duck® brand duct tape is water-resistant, available in 20 different colors and patterns, such as fluorescent orange, yellow, green and pink, and can be used in a variety of ways throughout the preparation and duration of any excursion:

- Reinforce worn luggage or mark bags for easy identification
- Repair holes in tents, rafts or other pieces of sporting equipment
- Navigate and mark trails or routes
- Make a temporary clothesline in a hotel room or at a camping site
- Tape the tops of shampoo bottles or coolers to prevent spills

-more-

Many adventure-seekers who already use duct tape wrap several yards around the end of a pen or stick for easy transportation and packing. Now, Duck® brand duct tape is also available on a metal carabineer, similar to the kind used for rock climbing, which can be clipped to a belt loop or hooked on a backpack. This keeps duct tape always within reach for unexpected repairs and temporary fixes.

Duck® brand duct tapes are available at hardware, mass merchandise, drugstores and more, for a suggested retail price of \$2.00-\$5.00, depending on size and color. For additional uses, where-to-buy information, real-life stories, and even a contest for traveling with a roll of Duck® brand duct tape, visit www.ducktapeclub.com.

The Duck® brand offers an array of tapes, packaging supplies and home products that provide simple, imaginative and helpful solutions for a variety of tasks around the home, school and office. Visit www.duckproducts.com for additional product information.

Duck brand products are developed and marketed by Henkel Consumer Adhesives, Inc., a part of Henkel, a worldwide leader in adhesives and a European leader in laundry/home care and personal care products. Henkel's North American consumer adhesive brands include Duck®, Loctite®, LePage® (for Canada only), PL®, Pro-Series®, Polyseamseal®, Pritt® and Painter's Mate Green® brands. With more than 50,000 employees worldwide, Henkel generated combined sales of 11.974 billion euros in 2005. For additional information, please visit www.henkel.us.

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